

# Wellframe's exclusive Medi-Cal offering

Amplify your resources and improve health access

With Wellframe's exclusive offering for Medi-Cal, your members can access the comprehensive and relevant health information they need to take charge of their care journeys. Wellframe's Digital Health Management (DHM) platform makes it easier for staff and care teams to extend their resources and meet members where they are.

Leveraging a digital health tool can help your plans deliver whole-person care to members across the risk spectrum. More than 70 clinically reviewed care programs help members stay on track with their care journeys, while enabling care managers to target members based on their health behaviors. Utilizing digital channels empowers your health plan partners to improve member outcomes and engagement, at scale.

## Customized platform features for Medi-Cal

- **Exclusive Medi-Cal package pricing**
- **Developed to Medi-Cal standards** for member access, such as multilingual support and resources written at a 4th grade reading level
- **Includes required screenings**, like Initial Health Assessment (IHA) and Individual Health Education Behavioral Assessment (IHEBA)
- **Pre-packaged clinical programs**, including Maternity, Transitions of Care, Asthma, Behavioral Health, and Parent/Caregiver/Pediatrics

# 10

**fewer ER visits  
& in-patient  
admissions**

per 1000 engaged  
members

# 85

**mobile messages  
received**

per member during Medicaid  
maternal health care program

# 83%

**improvement**

in Medicaid maternal care team  
capacity using Wellframe

# 6x

increase in member interactions

# \$1,477

PMPY cost savings

# 29%

increase in the utilization of preventive medicine services

# 62

member NPS

## The Wellframe approach

Our Digital Health Management platform positions health insurance organizations to become trusted allies for members through Advocacy support. Members have a single mobile access point to conveniently find all the health resources they need—including secure 1:1 messaging with staff. With this integrated solution, staff can be more proactive in coordinating care that addresses holistic member needs, at scale.

Our solutions for Digital Care Management, Digital Customer Service, Biometric Device Integration, and Employer Buy-Ups are all built on a robust technology platform paired with account services.

**For more information on our Digital Health Management solutions for health plans, visit [wellframe.com](https://wellframe.com)**

### PLATFORM

- ✓ Mobile app & web-based dashboard
- ✓ Two-way HIPAA-compliant chat
- ✓ Member checklists
- ✓ Staff alerts and insights
- ✓ Medication and appointment reminders
- ✓ Biometrics tracking
- ✓ Library of on-demand articles
- ✓ Member resource center

### ACCOUNT SERVICES

- ✓ Account management
- ✓ Customer support
- ✓ Member marketing
- ✓ Digital adoption playbook

## Dive deeper into our suite of Digital Health Management solutions

